



*Do The*  
**SUMMER  
SHIFT**



Set your thermostat to 78 degrees between 11 a.m. and 7 p.m.




Utilize a programmable thermostat to do the “Summer Shift” for you.

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We are asking you to do the Summer Shift. No, it's not a new dance. The Summer Shift is when you voluntarily reduce electricity use between the hours of 11 a.m. and 7 p.m. on weekdays. Demand for electricity is high during that time and costly. Shifting electricity use to outside that timeframe or conserving electricity helps keep electricity affordable. Do the Summer Shift by turning up the thermostat a few degrees, delaying the dishwasher or shifting the start of laundry. More creative ways include playing board games instead of video games or cooking meals with a microwave or grill instead of the oven. To learn more, contact the cooperative.

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COOPERATIVE

Your Touchstone Energy® Cooperative 

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